LIVERPOOL
CITY REGION

INVEST LIVERPOOL CITY REGION

LIVERPOOL CITY REGION COMBINED AUTHORITY

METRO MAYOR LIVERPOOL CITY REGION



Partnership Opportunities 2027

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WELCOME

A message from Katherine Fairclough, Chief Executive of the Liverpool City Region Combined Authority

Few places have shaped the modern world like the Liverpool City Region.

Innovation is in our DNA and today, once again, it is powering a new era of transformation. As we look towards 2027, our region is at an exciting moment.

With an £11bn pipeline of opportunities, international recognition as a "City of Innovation" and an ambitious vision for inclusive growth, we are not simply talking about a better future. We are delivering it.

But transformation on this scale cannot happen in isolation. It takes partnership.

Our progress is being driven by collaboration between the public and private sectors, our institutions and communities, and people who share our ambition to turn opportunity into action. From attracting global investment and creating high-value jobs in sectors such as life sciences and advanced manufacturing, to building the homes, transport infrastructure and communities a growing economy needs, partnership is fundamental to our success.

That is why this is more than an invitation to invest. It is an invitation to help shape the next chapter of the Liverpool City Region: building a stronger, fairer and greener economy, creating opportunities for our people and delivering lasting prosperity across our communities.

We have the ambition. We have the opportunities. And we have a track record of getting things done.

Together, we can turn ambition into action and opportunity into lasting growth. Let's make it happen.



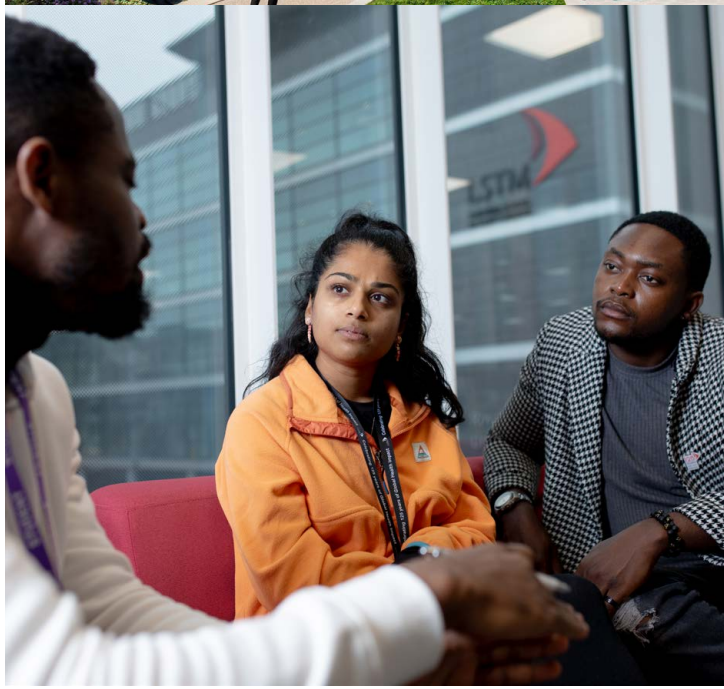
PROGRAMME OBJECTIVES

- **Raise awareness** of the Liverpool City Region's inward investment opportunities among target audiences.
- **Facilitate engagement** with prospective and strategically important investors.
- **Support the attraction** of new investment projects into the Liverpool City Region.
- **Strengthen and expand relationships** with key stakeholders and partners across the public and private sectors.

KEY STRENGTHS

- **Unified Messaging:** Liverpool City Region presented a clear and cohesive investment proposition, helping to distinguish itself from competing locations.
- **Relationship Building:** The programme created opportunities for meaningful investor conversations while strengthening trust and collaboration across sectors.
- **Private Sector Advocacy:** Leading businesses demonstrated strong confidence in and commitment to promoting the region's investment offer.
- **Delivery Confidence:** Delivery partners received positive feedback for their professionalism and effectiveness, despite the complexity and tight timescales involved.





PARTNERSHIP PACKAGES

The Liverpool City Region Invest Liverpool City Region Programme will include a presence at investor-focused real estate conferences, MIPIM 2027 and UKREiiF 2027, to showcase the region to a global audience as a place that's open for business.

A supplementary strategic communications campaign will reinforce the investment proposition, targeting the real estate investment and development community. In addition to the national and international flagship events, the programme will also include a year-round calendar of wider activity, including networking within the Liverpool City Region and London, attended by senior public sector leaders and wider investment activities to support the priorities of the City Region and Partners objectives.

This programme and all activities will be developed in conjunction with the partners.

In Collaboration

We are pleased to be working in collaboration with **Downtown in Business, Estates Gazette, Insider Media, Liverpool Chamber** and **Professional Liverpool** to strengthen our partnership programme for 2027. This strategic alliance is designed to foster deeper engagement with the public and private sector, drive innovation in the property and investment sectors, and unlock new opportunities for growth and collaboration.

Together, we aim to elevate the region's profile as a dynamic hub for real estate and capital investment, ensuring our programme delivers lasting value to partners and the wider business community.

Downtown In Business

ESTATES GAZETTE

insider

Liverpool Chamber.

Professional Liverpool





Palais des Festivals,
Cannes, France
16-19 March 2027

MIPIM

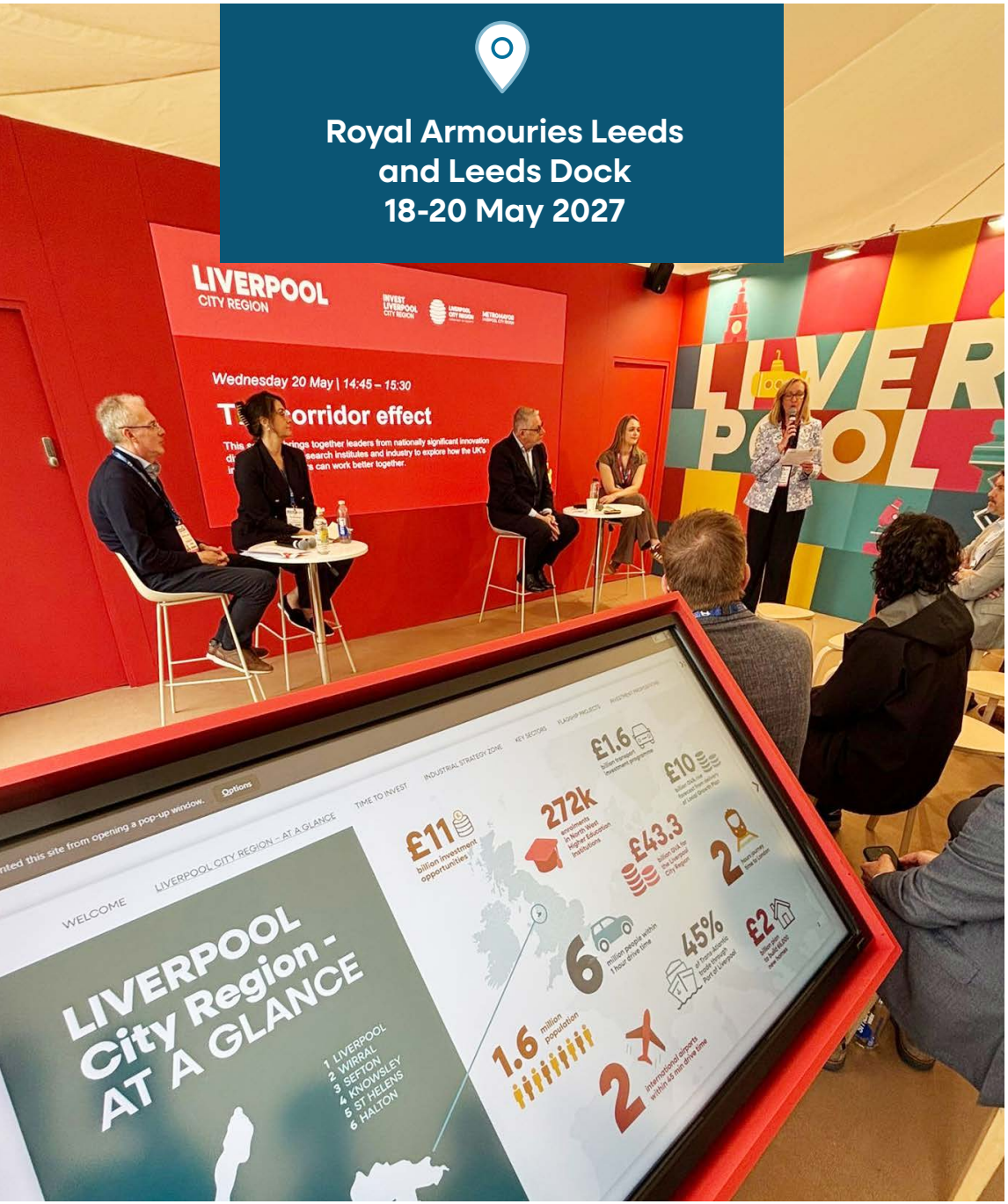
MIPIM, the world's leading real estate market event, brings together the most influential players from all sectors of the international real estate industry and gives unrivalled access to the greatest number of development projects and sources of capital worldwide.

- **20,000+ delegates** at the event
- **90 countries** represented
- **300+** stands in total
- **70+ LCR Delegates** representing the region
- **High Level** Investor meetings secured
- **Public & Private Sector Leadership** showcased

New for 2027

- Expansion of the Liverpool City Region pavilion from 50sqm to 75sqm
- Securing a more prominent gable-end position on the Croisette
- Increasing visibility, footfall, meeting space and opportunities for activation.
- Places Liverpool City Region alongside some of the most prominent national and international exhibitors

www.mipim.com



Royal Armouries Leeds and Leeds Dock
18-20 May 2027

UKREiiF

Connecting people, places and businesses to drive sustainable, inclusive and transformative investment and regeneration.

- **16,000+ delegates** at the event
- **150+ exhibitors**
- **130+ LCR Delegates** representing the region
- **890+ Unique Visitors** to the LCR pavilion
- **6 local authorities** involved
- **Public & Private Sector Leadership** showcased

New for 2027

- Optional UKREiiF pass available for an under-25 representative from your organisation (see package levels)
- Drive momentum, visibility and investment interest as we plan for Liverpool being UKREiiF host city in 2028

www.ukreiif.com

PARTNERSHIP PACKAGES 2027

ACCESS

Our Packages (12 month programme) **MIPIM 2027 & UKREiiF 2027**	**Gold Strategic Partner** £25,000 + VAT	**Silver ICLR Partner** £15,000 + VAT	**Bronze ILCR Partner** (less than 50 employees) £5,000 + VAT	**Associate - Micro Business** (less than 10 employees) £2,500 + VAT
Delegate Passes for MIPIM 2027	✓ 3 passes	✓ 2 passes	✓ 1 pass either MIPIM or UKREiiF	-
Additional discounted passes to MIPIM available on request	✓	✓	✓	-
Invite to LCR Delegate Welcome Reception	✓	✓	✓	-
Invite to UK Cities Dinner (or equivalent) at MIPIM	✓ 3 passes	✓ 2 passes	✓ 1 pass	-
Access to Downtown in Business's MIPIM events programme	✓	-	-	-
Airport Transfers Nice (specific flights only)	✓	✓	✓	-
Access to MIPIM delegate database	✓	✓	✓	-
Delegate Passes for UKREiiF 2027	✓ 3 passes	✓ 2 passes	✓ 1 pass either MIPIM or UKREiiF	-
Additional discount passes to UKREiiF available on request*	✓	✓	✓	-
To support young professionals, an optional UKREiiF pass is available for an under-25 representative from your organisation	✓	✓	-	-
Opportunity to contribute to the development of the MIPIM and UKREiiF programme and be considered for speaking, panel and thought leadership opportunities, subject to strategic fit and availability.	✓	-	-	-
Opportunity to host own session in the private meeting space on the LCR Pavilion at UKREiiF, subject to availability.	✓	✓	-	-
Access to UKREiiF delegate database	✓	✓	✓	-
Access to Downtown in Business's UKREiiF events programme	✓	-	-	-
Complimentary refreshments on stand courtesy of Bean Coffee	✓	✓	✓	-

*additional tickets requested after 1st December 2026 may be subject to a higher charge

PARTNERSHIP PACKAGES 2027

MARKETING

Our Packages (12 month programme) **MIPIM 2027 & UKREiiF 2027**	**Gold** **Strategic Partner** £25,000 + VAT	**Silver** **ICLR Partner** £15,000 + VAT	**Bronze** **ILCR Partner** (less than 50 employees) £5,000 + VAT	**Associate** **- Micro Business** (less than 10 employees) £2,500 + VAT
Prominent branding and all appropriate collateral, online and print	✓	-	-	-
Inclusion in online Partner Directory	✓	✓	✓	✓
Opportunity for video content on screen at MIPIM and UKREiiF, subject to stand design and final programming.	✓	-	-	-
Logo representation within the stand and on other marketing collateral	✓	✓	✓	-
Social media posts on Invest LCR channels - pre, during and post-event	✓	✓	✓	-
Opportunity to be mentioned in daily round up blogs/posts across the week at MIPIM and UKREiiF	✓	✓	✓	-
Access to Event Image Library	✓	✓	✓	-
Additional Marketing				
Listing and link on Invest Liverpool City Region website	✓	✓	✓	✓
Announcement as partner of Invest LCR Partnership on ILCR channels	✓	✓	✓	✓
Access to project profile within key partner publications e.g. Estates Gazette	✓	-	-	-

PARTNERSHIP PACKAGES 2027

BUSINESS DEVELOPMENT

Our Packages (12 month programme)	**Gold Strategic Partner** £25,000 + VAT	**Silver ICLR Partner** £15,000 + VAT	**Bronze ILCR Partner** (less than 50 employees) £5,000 + VAT	**Associate - Micro Business** (less than 10 employees) £2,500 + VAT
Member of the ILCR Taskforce	✓	-	-	-
Opportunity to be a rotating member of the ILCR Taskforce	-	✓	✓	-
Invites to Mersey Power Town event series	✓	✓	✓	✓
Invites to All Partner Briefings and Review Sessions	✓	✓	✓	✓
Invite to All Partner Christmas Social	✓	✓	✓	✓
Invite to All Partner Summer Social	✓	✓	✓	✓
Inform and shape the attendance at relevant events such as London Real Estate Forum and Expo Real**	✓	-	-	-
Access to LCR Housing and Developer Forums / Round Tables	✓	✓	✓	✓
Invite to 'Liverpool in London' investment dinner with government officials and investors	✓	-	-	-
Invite to Downtown in Business's annual Property Conference	✓	✓	-	-
Opportunity to attend DIB's Parliamentary Reception 2027, subject to availability	✓	✓	-	-
Invite to Downtown in Business's Annual Mayor's Forum	✓	✓	✓	✓
Guest invite to at least one LCR networking dinner/lunch hosted by ILCR	✓	✓	✓	-

**subject to funding

GOLD PARTNER

Access

- 3 x Delegate Passes for MIPIM 2027
- Additional discounted passes to MIPIM available on request
- Invite to LCR Delegate Welcome Reception
- 3 x Invite to UK Cities Dinner (or equivalent) at MIPIM
- Access to Downtown in Business's (DIB) MIPIM events programme
- Airport Transfers Nice (specific flights only)
- Access to MIPIM delegate database
- 3 x delegate passes for UKREiiF 2027
- Additional discount passes to UKREiiF available on request*
- Optional UKREiiF pass available for an under-25 representative from your organisation
- Opportunity to contribute to the development of the MIPIM and UKREiiF programme and be considered for speaking, panel and thought leadership opportunities, subject to strategic fit and availability.
- Access to UKREiiF delegate database
- Access to Downtown in Business's UKREiiF events programme

Marketing

MIPIM 2027 and/or UKREiiF 2027

- Prominent branding and all appropriate collateral, including media
- Opportunity for video content on screen at MIPIM and UKREiiF, subject to stand design and final programming
- Logo representation within the stand
- Social media posts on Invest LCR channels - pre, during and post event
- Opportunity to be mentioned in daily round up blogs/posts across the week at MIPIM and UKREiiF
- Event image library
- Listing and link on Invest Liverpool City Region (ILCR) website
- Inclusion in online Partner Directory
- Announcement as partner of ILCR Partnership
- Access to project profile within key publications e.g. Estates Gazette

Business Development

- Member of the ILCR Taskforce
- Invites to Mersey Power Town events series
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Inform and shape the attendance at relevant events such as London Real Estate Forum and Expo Real**
- Invite to DIB's annual Property Conference
- Opportunity to attend DIB's Parliamentary Reception 2027, subject to availability.
- Invite to Downtown in Business's Annual Mayor's Forum
- Guest invite to at least one LCR networking dinner/lunch hosted by ILCR



£25k + VAT

*additional tickets requested after 1st December 2026 may be subject to a higher charge

**subject to funding



SILVER PARTNER

Access

- 2 x delegate passes for MIPIM 2027
- Additional discounted passes to MIPIM available on request
- Invite to LCR Delegate Welcome Reception
- 2 x Invite to UK Cities Dinner (or equivalent) at MIPIM
- Airport Transfers Nice (specific flights only)
- Access to MIPIM delegate database
- 2 x delegate passes for UKREiiF 2027
- Additional discount passes to UKREiiF available on request
- Optional UKREiiF pass available for an under-25 representative from your organisation
- Access to UKREiiF delegate database

Marketing

MIPIM 2027 and/or UKREiiF 2027

- Logo representation within the stand
- Social media posts on Invest LCR channels - pre, during and post event
- Opportunity to be mentioned in daily round up blogs/posts across the week at MIPIM and UKREiiF
- Event image library
- Listing and link on ILCR website
- Inclusion in online Partner Directory
- Announcement as partner of ILCR Partnership

Business Development

- Opportunity to be a rotating member of the ILCR Taskforce, subject to availability
- Invites to Mersey Power Town event series
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Invite to DIB's annual Property Conference
- Opportunity to attend DIB's Parliamentary Reception 2027, subject to availability
- Invite to Downtown in Business's Annual Mayor's Forum
- Guest invite to at least one LCR awards dinner/networking lunch hosted by ILCR

£15k + VAT

BRONZE PARTNER

(Less than 50 employees)

Access

- 1 x delegate pass for MIPIM 2027 **OR** UKREiiF 2027
- Additional discounted passes to MIPIM OR UKREiiF on request
- Airport Transfers Nice (specific flights only)
- Invite to LCR Welcome Delegate Reception
- Access to MIPIM delegate database
- Access to UKREiiF delegate database

Marketing

MIPIM 2027 and/or UKREiiF 2027

- Logo representation within the stand
- Social media posts on ILCR channels - pre, during and post-event
- Opportunity to be mentioned in daily round up blogs/posts across the week at MIPIM and UKREiiF
- Event image library
- Listing and link on ILCR website
- Inclusion in online Partner Directory
- Announcement as partner of ILCR Partnership

Business Development

- Opportunity to be a rotating member of the ILCR Taskforce, subject to availability
- Invites to Mersey Power Town event series
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Invite to Downtown in Business's Annual Mayor's Forum

£5K + VAT

ASSOCIATE PARTNER

For microbusiness less than 10 employees
(limited number available)

Marketing

- Listing and link on ILCR website
- Announcement as partner of ILCR Partnership
- Inclusion in online Partner Directory

Business Development

- Invites to Mersey Power Town event series
- Invites to All Partner Briefings and Review Sessions (2 per year)
- Invite to all partner Christmas Social
- Invite to all partner Summer Social
- Access to LCR Housing and Developer Forums / Round Tables
- Invite to Downtown in Business's Annual Mayor's Forum

£2.5K + VAT

OUR 2026 PARTNERS

INVEST LIVERPOOL CITY REGION

LIVERPOOL CITY REGION COMBINED AUTHORITY

METRO MAYOR LIVERPOOL CITY REGION

Starship

LIVERPOOL A WORLD-LEADING INNOVATION DISTRICT | sciontec

Starlight

AtkinsRéalis

Landsec

LIVERPOOL BUSINESS IMPROVEMENT DISTRICT

Langtree

PARKSIDE J22 M6 + J9 M62

Sci-Tech DARESBURY

BEETHAM DAVOS LIMITED

HALTON BOROUGH COUNCIL

Knowsley Council

Liverpool City Council

Sefton Council

ST HELENS BOROUGH COUNCIL

WIRRAL

APG CAPITAL

ARUP

AVISON YOUNG

BDP.

bean COFFEE ROASTERS

EQUANS SCI-TECH

Brabners

Downtown in Business

torus

Castle Green

WSP

ION°

CONSTRUCTIVE THINKING

gleeds

MORGAN SINDALL CONSTRUCTION

OCO GLOBAL

PEEL WATERS WATERSIDE REGENERATION

Redwing

Sutcliffe CELEBRATING 40 YEARS

ROBERTSON

Liverpool Chamber.

Cityheart

KARREV

PAGABO

RLB Rider Levett Bucknall

Curtins

CMS law·tax·future

Professional Liverpool

RivingtonHark

elliswilliams

To register as a partner please visit:

WWW.INVESTLIVERPOOLCITYREGION.COM

For further information please contact Carolyn Knott
at **carolyn.knott@liverpoolcityregion-ca.gov.uk**
or **investlcr@liverpoolcityregion-ca.gov.uk**

Scan to find out more about
the partnership packages

